

CMH Association of Michigan - Exhibitor, Sponsorship, Advertising Opportunities 2026 Fall Conference

Exhibit Coordinator: Monique Francis; mfrancis@cmham.org; 517-237-3145

October 26-27, 2026
Grand Traverse Resort, Traverse City, MI

This informational packet contains Conference Location and Shipping Details along with Set Up and Tear Down times (Page 1), Options available for purchase (Page 2), and Sample Exhibitor Layout (Page 3).

SET UP / TEAR DOWN INFORMATION

FALL CONFERENCE:

Set Up: Sunday, October 25, 2026, 2:00pm – 5:30pm or Monday, October 26, 2026, by 8:00am

Tear Down: Tuesday, October 27, 2026, after 12:00pm

HOTEL AND SHIPPING INFORMATION

Shipping Details:

Deliveries should arrive at the Hotel no more than three (3) days prior to the Group's arrival. The Hotel does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the Hotel. The group or individual is responsible for insuring its property for loss or damage. Any materials being sent to the Hotel must be marked as follows:

1. Hold for Arrival - Attn: Guest's Name, Organization Name
2. Complete Return Address
3. Number of Boxes (example: Box 1 of 2 and Box 2 of 2)

Deliveries will be placed at the exhibitors' table on the first day of Set Up. If you do not see your package(s), please go to the Concierge desk and they will connect you with the Shipping and Receiving staff.

Returns should be labeled and left at the exhibitors table for Shipping to collect and send out at the conclusion of the conference.

Ship Materials to:

Grand Traverse Resort, Receiving Department
Attn: CMHA Conference – October 26-27, 2026
100 Grand Traverse Village Blvd.
Acme, MI 49610

ALL REGISTRATIONS MUST BE DONE ONLINE – CMHA NO LONGER PROCESSES PAPER CONTRACTS. PLEASE CONTACT MONIQUE FRANCIS WITH ANY QUESTIONS.

DEADLINES TO REGISTER:
October 16, 2026



[Click here for Registration!](#) ~ Questions? Email Monique mfrancis@cmham.org

Sorry, no refunds or credits will be issued for exhibits or sponsorships purchased.

EXHIBITOR OPPORTUNITY	MEMBER PRICE	NON-MEMBER PRICE
Exhibitor Booth for Fall 2026 Conference - Includes 2 people at the booth and entrance into conference activities - Includes 2 breakfasts and 2 lunches for each person at your booth ❖ CMHA includes all registered exhibitors in the counts for all meals offered! - Please plan to join your colleagues in Ballrooms A-D with all other attendees in order to benefit from this wonderful networking opportunity! - CMHA does not allow additional exhibitors per booth - Maximum total of 2 people at each exhibitor booth - Exhibit space is 9' x 5.' Exhibit table is 6' long. Electric included if requested. - See below for Advertisement Opportunities being offered!	\$1,500	\$1,800
SPONSORSHIP/ADVERTISING OPPORTUNITIES <i>*limited availability</i>	MEMBER PRICE	NON-MEMBER PRICE
*Fall 2026 Conference Morning or Afternoon Refreshment Sponsor - Signage placed in the break area - Company Name and Logo displayed in conference program - Opportunity to draw/announce door prize during sponsored break	LIMITED AVAILABILITY!	
	\$450	\$520
*Fall 2026 Conference Breakfast Sponsor - Signage placed in the meeting room - Company name announced during keynote - Company Name and Logo displayed in conference program	LIMITED AVAILABILITY!	
	\$600	\$700
*Fall 2026 Conference Lunch Sponsor - Signage placed in the meeting room - Company name announced during keynote - Logo shown on 2 screens during lunch - Company Name and Logo displayed in conference program - Full page ad in onsite conference program 1 flyer or 1 attendee gift placed in conference bag	LIMITED AVAILABILITY!	
	\$1,250	\$1,550
Materials Placed in Fall 2026 Conference Bag 1 flyer or 1 attendee gift	\$750	\$900
Wi-Fi Access for Conference Attendees - Signage in the exhibit hall - Recognition in conference program	SOLD OUT!	
	\$500	\$600
Full Page Advertisement in Onsite Conference Program - Provide 1 vertical ad formatted onto 8.5 x 11 sheet of paper - Ad should measure 8.5" wide x 11" high NO CROP MARKS - Black & white/grayscale - Acceptable formats: PDF, JPEG, PNG, or Word	\$625	\$750
Fall 2026 Conference Consumer Scholarships: Sponsor individuals receiving services or their family members to attend the conference. - Recognition in conference program - Logo shown on 2 screens during 1 keynote	\$500	\$600
*Logo Printed on Conference Bag along w/CMHA Logo 1 exhibitor per conference – first come; first served!	SOLD OUT!	
	\$875	\$1,000
*Email Blast to Conference Attendees Email sent out on your behalf from CMHA 2-3 weeks prior to conference. CMHA will not provide email lists to exhibitors. Limited to 3 companies per conference.	\$1,000	\$1,250
*Conference Exhibit Hall Floorplan Upgrade Select prime location on the exhibit floor. Contact Monique to choose the booth number you would like. First come – First served.	\$450	\$520
Demonstration Opportunities with Targeted Audience; Host/Sponsor Private Receptions - CMHA will send out invitations on your behalf. - All actual costs for food, beverage, audio visual, internet, etc. will be the responsibility of the exhibitor.	\$750	\$1,000
Banner Ad with Logo and Link on www.cmham.org	\$450 for Members AND Non-Members!	

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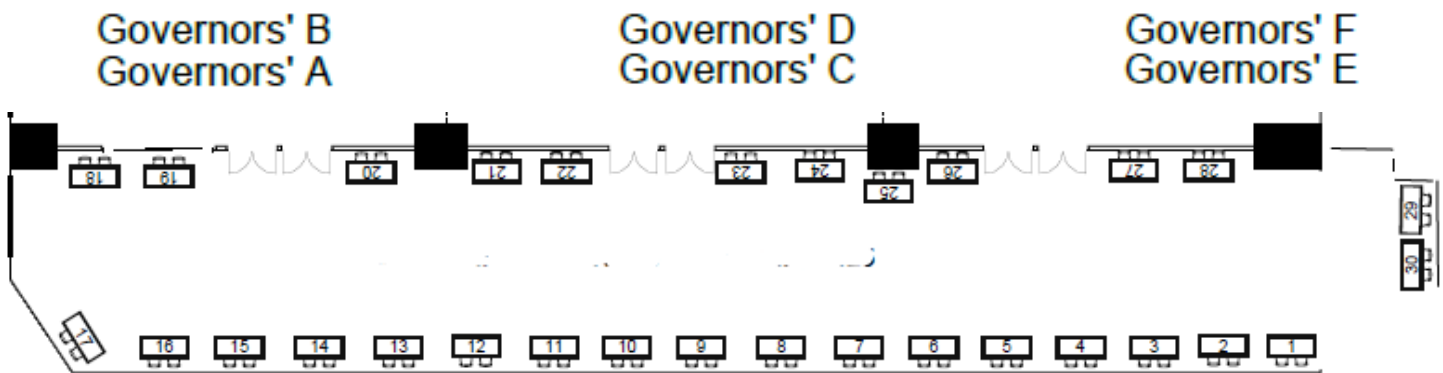
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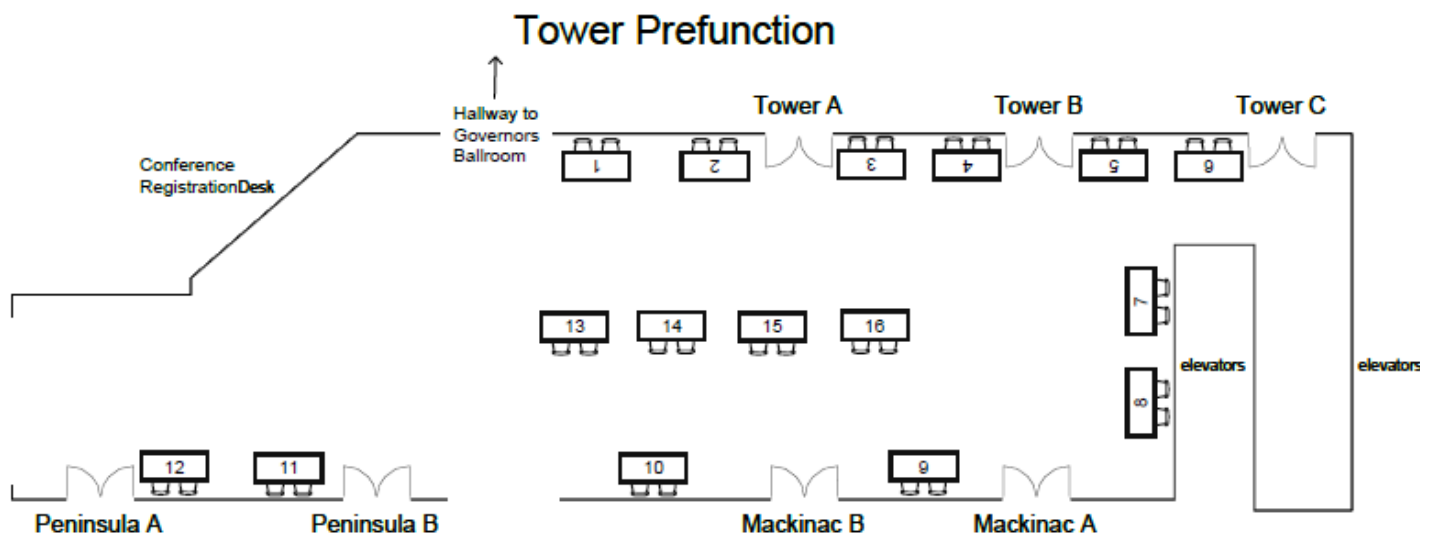
Fall Conference Exhibitor Layout

Tables G1 through G30:

Governors' Hall and Prefunction



Tables T1 through T16 (floor plan upgrade needed):



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