

CMH Association of Michigan - Exhibitor, Sponsorship, Advertising Opportunities 2024 Fall Conference

Exhibit Coordinator: Monique Francis; mfrancis@cmham.org; 517-237-3145

October 21-22, 2024

Grand Traverse Resort, Traverse City, MI

This informational packet contains Conference Location and Shipping Details along with Set Up and Tear Down times (Page 1), Options available for purchase (Page 2), Membership Listing (Pages 3-4), and Sample Exhibitor Layout (Page 5).

SET UP / TEAR DOWN INFORMATION

Set Up: Sunday, October 20, 2024, 3:00pm – 6:00pm or Monday, October 21, 2024, by 8:00am

Tear Down: Tuesday, October 22, 2024, after 12:00pm

HOTEL AND SHIPPING INFORMATION

Shipping Details:

Deliveries should arrive at the Hotel no more than three (3) days prior to the Group's arrival. The Hotel does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the Hotel. The group or individual is responsible for insuring its property for loss or damage. Any materials being sent to the Hotel must be marked as follows:

1. Hold for Arrival - Attn: Guest's Name, Organization Name
2. Complete Return Address
3. Number of Boxes (example: Box 1 of 2 and Box 2 of 2)

Deliveries will be placed at the exhibitors table on the first day of Set Up. If you do not see your package(s), please go to the Concierge desk and they will connect you with the Shipping and Receiving staff.

Returns should be labeled and left at the exhibitors table for Shipping to collect and send out at the conclusion of the conference.

Ship Materials to:

Grand Traverse Resort, Receiving Department
Attn: CMHA Conference – October 21-22, 2024
100 Grand Traverse Village Blvd.
Acme, MI 49610

ALL REGISTRATIONS MUST BE DONE ONLINE – CMHA NO LONGER PROCESSES PAPER CONTRACTS. PLEASE CONTACT MONIQUE FRANCIS WITH ANY QUESTIONS.

DEADLINES TO REGISTER:

FALL CONFERENCE – OCTOBER 11, 2024



[Click here for Registration!](#) ~ Questions? Email Monique mfrancis@cmham.org

Sorry, no refunds or credits will be issued for exhibits or sponsorships purchased.

EXHIBITOR OPPORTUNITY	MEMBER PRICE	NON-MEMBER PRICE
Exhibitor Booth Fall 2024 Conference <ul style="list-style-type: none"> Includes 2 people at the booth and entrance into conference activities Includes 2 breakfasts and 2 lunches for each person at your booth <ul style="list-style-type: none"> ❖ CMHA includes all registered exhibitors in the counts for all meals offered! Please plan to join your colleagues in Ballrooms A-D with all other attendees in order to benefit from this wonderful networking opportunity! CMHA does not allow additional exhibitors per booth Maximum total of 2 people at each exhibitor booth Exhibit space is 9' x 5.' Exhibit table is 6' long. Electric included if requested. See below for Advertisement Opportunities being offered! 	\$1,500	\$1,800
SPONSORSHIP/ADVERTISING OPPORTUNITIES <i>*limited availability</i>	MEMBER PRICE	NON-MEMBER PRICE
*Fall 2024 Conference Morning or Afternoon Refreshment Sponsor <ul style="list-style-type: none"> Signage placed in the break area Company Name and Logo displayed in conference program Opportunity to draw/announce door prize during sponsored break 	\$450 MONDAY MORNING SOLD OUT!	\$520 MONDAY MORNING SOLD OUT!
*Fall 2024 Conference Breakfast Sponsor <ul style="list-style-type: none"> Signage placed in the meeting room Company name announced during keynote Company Name and Logo displayed in conference program 	\$600 MONDAY SOLD OUT!	\$700 MONDAY SOLD OUT!
*Fall 2024 Conference Lunch Sponsor <ul style="list-style-type: none"> Signage placed in the meeting room Company name announced during keynote Logo shown on 2 screens during lunch Company Name and Logo displayed in conference program Full page ad in onsite conference program 1 flyer or 1 attendee gift placed in conference bag 	\$1,250	\$1,550
Materials Placed Fall 2024 Conference Bag <ul style="list-style-type: none"> 1 flyer or 1 attendee gift 	\$750	\$900
Wi-Fi Access for Conference Attendees <ul style="list-style-type: none"> Signage in the exhibit hall Recognition in conference program 	SOLD OUT!	
Full Page Advertisement in Onsite Conference Program <ul style="list-style-type: none"> Provide 1 vertical ad formatted onto 8.5 x 11 sheet of paper Ad should measure 8.5" wide x 11" high NO CROP MARKS Black & white/grayscale Acceptable formats: PDF, JPEG, PNG, or Word 	\$625	\$750
Fall 2024 Conference Consumer Scholarships: Sponsor individuals receiving services or their family members to attend the conference. <ul style="list-style-type: none"> Recognition in conference program Logo shown on 2 screens during 1 keynote 	\$500	\$600
*Logo Printed on Conference Bag along w/CMHA Logo <ul style="list-style-type: none"> 1 exhibitor per conference – first come; first served! 	SOLD OUT!	
*Email Blast to Conference Attendees <ul style="list-style-type: none"> Email sent out on your behalf from CMHA 2-3 weeks prior to conference. CMHA will not provide email lists to exhibitors. Limited to 3 companies per conference. 	\$1,000	\$1,250
*Conference Exhibit Hall Floorplan Upgrade <i>**See Page 5 for layout**</i> <ul style="list-style-type: none"> Select prime location on the exhibit floor. Contact Monique to choose the booth number you would like. First come – First served. 	\$450	\$520
Demonstration Opportunities with Targeted Audience; Host/Sponsor Private Receptions <ul style="list-style-type: none"> CMHA will send out invitations on your behalf. All actual costs for food, beverage, audio visual, internet, etc. will be the responsibility of the exhibitor. 	\$750	\$1,000
Banner Ad with Logo and Link on www.cmham.org	<i>\$450 for Members AND Non-Members!</i>	

[Click here for Registration!](#) ~ Questions? Email Monique mfrancis@cmham.org

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AFFILIATE MEMBERS



Affiliate Member	Affiliate Level
<i>Apex Insurance Services, LLC</i>	<i>Silver</i>
<i>Association for Children's Mental Health</i>	<i>Silver</i>
<i>Chorus Innovations</i>	Gold
<i>Colonial Life</i>	<i>Silver</i>
<i>Delta-T Group</i>	<i>Silver</i>
<i>Detroit Parent Network</i>	<i>Silver</i>
<i>Dykema Gossett, PLLC</i>	<i>Silver</i>
<i>Harbor Oaks Hospital</i>	<i>Silver</i>
<i>Havenwyck Hospital</i>	Gold
<i>Henry Ford Allegiance Health</i>	Gold
<i>Hikma Specialty</i>	<i>Silver</i>
<i>Impresiv Health, LLC</i>	<i>Silver</i>
<i>Kitch, Drutchas, Wagner, Valitutti & Sherbrook</i>	<i>Silver</i>
<i>LoveJoy Community Services</i>	<i>Silver</i>
<i>Maner Costerisan</i>	<i>Silver</i>
<i>Mend</i>	Gold
<i>Michigan Association of Alcoholism and Drug Abuse Counselors (MAADAC)</i>	<i>Silver</i>
<i>Michigan Association of Counties</i>	<i>Silver</i>
<i>Michigan Certification Board for Addiction Professionals</i>	<i>Silver</i>
<i>Mutual of America</i>	<i>Silver</i>
<i>NAMI Michigan</i>	<i>Silver</i>
<i>NeuroPsychiatric Hospitals</i>	<i>Silver</i>
<i>New Paths, Inc.</i>	<i>Silver</i>
<i>Oakland Mediation Center</i>	<i>Silver</i>
<i>PAS – Personal Accounting Services</i>	Gold
<i>Professional Counseling Center, P.C.</i>	<i>Silver</i>
<i>Rehmann</i>	<i>Silver</i>
<i>Roslund, Prestage & Company, P.C.</i>	<i>Silver</i>
<i>Saginaw Valley State University</i>	<i>Silver</i>
<i>Sparks Behavioral Services</i>	Gold
<i>StoneCrest Center (BCA of Detroit)</i>	<i>Silver</i>
<i>TBD Solutions</i>	<i>Silver</i>
<i>The TM Group, Inc.</i>	<i>Silver</i>
<i>Verita Winn</i>	<i>Silver</i>
<i>Vital Data Technology, Inc.</i>	Gold

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PROVIDER ALLIANCE MEMBERS



*Addiction Treatment Services
Adult Learning Systems – U.P.
All Well-Being Services
Alternative Services, Inc.
Arab Community Center for Economic & Social
Services (ACCESS)
Arbor Circle Corporation
Assured Family Services
Bay Human Services, Inc.
Beacon Specialized Living Services, Inc.
Bear River Health at Walloon Lake
Blue Water Developmental Housing, Inc.
CARE of Southeastern Michigan
Carson Adult Foster Care
Cassopolis Family Clinic Network
Centria Healthcare Autism Services
Cherry Street Health Services
Clubhouse Michigan
CNS Healthcare
Common Ground
Community Housing Network, Inc.
Community Living Options
Community Living Services
Community Medical Services
Comprehensive Youth Services, Inc.
Creekside Residential Care
Easter Seals MORC
Elmhurst Home, Inc.
Ennis Center for Children, Inc.
FWOGC, Inc.
Flint/Saginaw Odyssey House
Great Lakes Recovery Centers, Inc.
Harbor Hall, Inc.
Heartland Center for Autism
Hegira Health, Inc.*

*Heritage Homes, Inc.
Hope Network
Innovative Housing Development Corp.
Judson Center Autism Connections
Latino Family Services
Lincoln Behavioral Services
Macomb County Provider Alliance
MiSide (formerly Development Centers & SCS)
MOKA
Neighborhood Service Organization
New Heights Service Solutions, LLC
Oakland Family Services
Ortele Telemedicine
Perfectly Autistic, LLC
Phoenix House, Inc.
Pine Rest Christian Mental Health Services
Provider Alliance of Wayne County
Rose Hill Center
Sacred Heart Rehabilitation Center, Inc.
Saginaw Psychological Services, Inc.
Segue, Inc.
Services to Enhance Potential
Spectrum Community Services
Taylor Life Center
Ten Sixteen Recovery Network
The Children’s Center of Wayne County
The Guidance Center
Training and Treatment Innovations
Trinity Health – Behavioral Services
Turning Leaf Behavioral Health Services
Vista Maria
Vital Health Management
Wayne Center
Wellness, InX.*

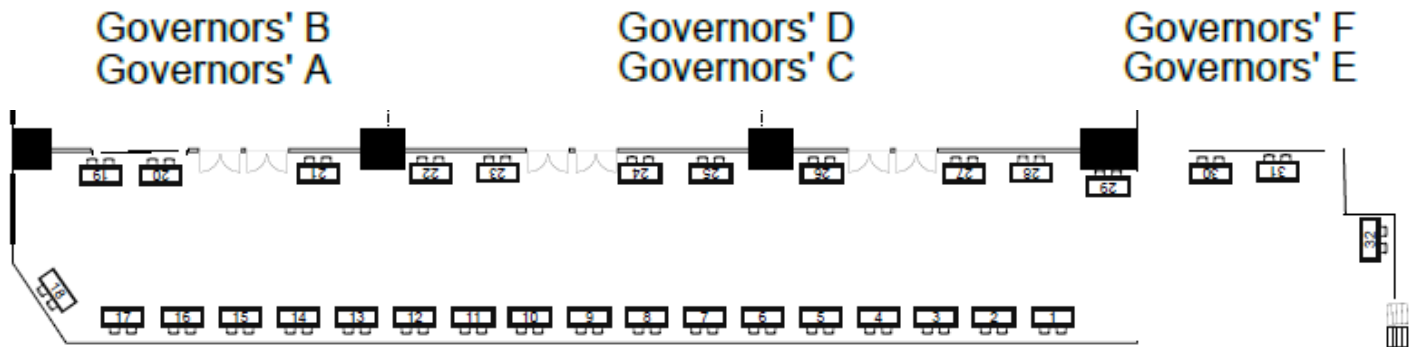
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Exhibitor **Sample** Layout



Fall Conference Exhibitor Layout

Tables G1 through G32: Governors' Hall and Prefunction



Tables T1 through T12:

