

# CMH Association of Michigan - Exhibitor, Sponsorship, Advertising Opportunities for 2024 Summer and Fall Conferences

Exhibit Coordinator: Monique Francis; [mfrancis@cmham.org](mailto:mfrancis@cmham.org); 517-237-3145

Summer Dates: June 11-12, 2024  
Grand Traverse Resort, Traverse City, MI

Fall Dates: October 21-22, 2024  
Grand Traverse Resort, Traverse City, MI

This informational packet contains Conference Location and Shipping Details along with Set Up and Tear Down times (Page 1), Options available for purchase (Page 2), Membership Listing (Pages 3-4), and Sample Exhibitor Layout (Page 5).

## SET UP / TEAR DOWN INFORMATION

### SUMMER CONFERENCE:

**Set Up:** Monday, June 10, 2024, 3:00pm – 6:00pm or Tuesday, June 11, 2024, by 8:00am

**Tear Down:** Wednesday, June 12, 2024, after 12:00pm

### FALL CONFERENCE:

**Set Up:** Sunday, October 20, 2024, 3:00pm – 6:00pm or Monday, October 21, 2024, by 8:00am

**Tear Down:** Tuesday, October 22, 2024, after 12:00pm

## HOTEL AND SHIPPING INFORMATION

### Shipping Details:

Deliveries should arrive at the Hotel no more than three (3) days prior to the Group's arrival. The Hotel does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the Hotel. The group or individual is responsible for insuring its property for loss or damage. Any materials being sent to the Hotel must be marked as follows:

1. Hold for Arrival - Attn: Guest's Name, Organization Name
2. Complete Return Address
3. Number of Boxes (example: Box 1 of 2 and Box 2 of 2)

**Deliveries** will be placed at the exhibitors table on the first day of Set Up. If you do not see your package(s), please go to the Concierge desk and they will connect you with the Shipping and Receiving staff.

**Returns** should be labeled and left at the exhibitors table for Shipping to collect and send out at the conclusion of the conference.

### Ship Materials to:

Grand Traverse Resort, Receiving Department

Attn: CMHA Conference – Correct Dates of Event (June or October)

100 Grand Traverse Village Blvd.

Acme, MI 49610

**ALL REGISTRATIONS MUST BE DONE ONLINE – CMHA NO LONGER PROCESSES PAPER CONTRACTS. PLEASE CONTACT MONIQUE FRANCIS WITH ANY QUESTIONS.**

## DEADLINES TO REGISTER:

**SUMMER CONFERENCE – MAY 31, 2024**

**FALL CONFERENCE – OCTOBER 11, 2024**



[Click here for Registration!](#) ~ Questions? Email Monique [mfrancis@cmham.org](mailto:mfrancis@cmham.org)

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EXHIBITOR OPPORTUNITY	MEMBER PRICE	NON-MEMBER PRICE
<b>Exhibitor Booth for Summer or Fall 2024 Conference</b> <ul style="list-style-type: none"> <li>Includes 2 people at the booth and entrance into conference activities</li> <li>Includes 2 breakfasts and 2 lunches for each person at your booth <ul style="list-style-type: none"> <li>❖ CMHA includes all registered exhibitors in the counts for all meals offered!</li> </ul> </li> <li>Please plan to join your colleagues in Ballrooms A-D with all other attendees in order to benefit from this wonderful networking opportunity!</li> <li>CMHA does not allow additional exhibitors per booth</li> <li>Maximum total of 2 people at each exhibitor booth</li> <li>Exhibit space is 9' x 5.' Exhibit table is 6' long. Electric included if requested.</li> <li>See below for Advertisement Opportunities being offered!</li> </ul>	\$1,500	\$1,800
SPONSORSHIP/ADVERTISING OPPORTUNITIES <i>*limited availability</i>	MEMBER PRICE	NON-MEMBER PRICE
<b>*Summer or Fall 2024 Conference Morning or Afternoon Refreshment Sponsor</b> <ul style="list-style-type: none"> <li>Signage placed in the break area</li> <li>Company Name and Logo displayed in conference program</li> <li>Opportunity to draw/announce door prize during sponsored break</li> </ul>	\$450	\$520
<b>*Summer or Fall 2024 Conference Breakfast Sponsor</b> <ul style="list-style-type: none"> <li>Signage placed in the meeting room</li> <li>Company name announced during keynote</li> <li>Company Name and Logo displayed in conference program</li> </ul>	\$600	\$700
<b>*Summer or Fall 2024 Conference Lunch Sponsor</b> <ul style="list-style-type: none"> <li>Signage placed in the meeting room</li> <li>Company name announced during keynote</li> <li>Logo shown on 2 screens during lunch</li> <li>Company Name and Logo displayed in conference program</li> <li>Full page ad in onsite conference program</li> <li>1 flyer or 1 attendee gift placed in conference bag</li> </ul>	\$1,250	\$1,550
<b>Materials Placed in Summer or Fall 2024 Conference Bag</b> <ul style="list-style-type: none"> <li>1 flyer or 1 attendee gift</li> </ul>	\$750	\$900
<b>Wi-Fi Access for Conference Attendees</b> <ul style="list-style-type: none"> <li>Signage in the exhibit hall</li> <li>Recognition in conference program</li> </ul>	\$500	\$600
<b>Full Page Advertisement in Onsite Conference Program</b> <ul style="list-style-type: none"> <li>Provide 1 vertical ad formatted onto 8.5 x 11 sheet of paper</li> <li>Ad should measure 8.5" wide x 11" high NO CROP MARKS</li> <li>Black &amp; white/grayscale</li> <li>Acceptable formats: PDF, JPEG, PNG, or Word</li> </ul>	\$625	\$750
<b>Summer or Fall 2024 Conference Consumer Scholarships:</b> Sponsor individuals receiving services or their family members to attend the conference. <ul style="list-style-type: none"> <li>Recognition in conference program</li> <li>Logo shown on 2 screens during 1 keynote</li> </ul>	\$500	\$600
<b>*Logo Printed on Conference Bag along w/CMHA Logo</b> <ul style="list-style-type: none"> <li>1 exhibitor per conference – first come; first served!</li> </ul>	\$875	\$1,000
<b>*Email Blast to Conference Attendees</b> <ul style="list-style-type: none"> <li>Email sent out on your behalf from CMHA 2-3 weeks prior to conference. CMHA will not provide email lists to exhibitors. Limited to 3 companies per conference.</li> </ul>	\$1,000	\$1,250
<b>*Conference Exhibit Hall Floorplan Upgrade <i>**See Page 5 for layout**</i></b> <ul style="list-style-type: none"> <li>Select prime location on the exhibit floor. Contact Monique to choose the booth number you would like. First come – First served.</li> </ul>	\$450	\$520
<b>Demonstration Opportunities with Targeted Audience; Host/Sponsor Private Receptions</b> <ul style="list-style-type: none"> <li>CMHA will send out invitations on your behalf.</li> <li>All actual costs for food, beverage, audio visual, internet, etc. will be the responsibility of the exhibitor.</li> </ul>	\$750	\$1,000
<b>Banner Ad with Logo and Link on <a href="http://www.cmham.org">www.cmham.org</a></b>	\$450 for Members AND Non-Members!	

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## AFFILIATE MEMBERS

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<b>Affiliate Member</b>	<b>Affiliate Level</b>
<i>Association for Children's Mental Health</i>	<i>Silver</i>
<i>Chorus Innovations</i>	<i>Gold</i>
<i>Colonial Life</i>	<i>Silver</i>
<i>Detroit Parent Network</i>	<i>Silver</i>
<i>Dykema Gossett, PLLC</i>	<i>Silver</i>
<i>Harbor Oaks Hospital</i>	<i>Silver</i>
<i>Havenwyck Hospital</i>	<i>Gold</i>
<i>Henry Ford Allegiance Health</i>	<i>Gold</i>
<i>Impresiv Health, LLC</i>	<i>Silver</i>
<i>Kitch, Drutchas, Wagner, Valitutti &amp; Sherbrook</i>	<i>Silver</i>
<i>Maner Costerisan</i>	<i>Silver</i>
<i>Michigan Association of Alcoholism and Drug Abuse Counselors (MAADAC)</i>	<i>Silver</i>
<i>Michigan Association of Counties</i>	<i>Silver</i>
<i>Michigan Certification Board for Addiction Professionals</i>	<i>Silver</i>
<i>Mutual of America</i>	<i>Silver</i>
<i>NAMI Michigan</i>	<i>Silver</i>
<i>NeuroPsychiatric Hospitals</i>	<i>Silver</i>
<i>New Paths, Inc.</i>	<i>Silver</i>
<i>Oakland Mediation Center</i>	<i>Silver</i>
<i>PAS – Personal Accounting Services</i>	<i>Gold</i>
<i>Professional Counseling Center, P.C.</i>	<i>Silver</i>
<i>Rehmann</i>	<i>Silver</i>
<i>Roslund, Prestage &amp; Company, P.C.</i>	<i>Silver</i>
<i>Saginaw Valley State University (SVSU)</i>	<i>Silver</i>
<i>Sparks Behavioral Services</i>	<i>Gold</i>
<i>StoneCrest Center (BCA of Detroit)</i>	<i>Silver</i>
<i>TBD Solutions</i>	<i>Silver</i>
<i>The TM Group, Inc.</i>	<i>Silver</i>
<i>Vista Maria</i>	<i>Gold</i>
<i>Vital Data Technology, Inc.</i>	<i>Gold</i>

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## PROVIDER ALLIANCE MEMBERS

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***Addiction Treatment Services***

***Adult Learning Systems – U.P.***

***All Well-Being Services***

***Alternative Services, Inc.***

***Arab Community Center for Economic & Social Services (ACCESS)***

***Arbor Circle Corporation***

***Assured Family Services***

***Bay Human Services, Inc.***

***Beacon Specialized Living Services, Inc.***

***Bear River Health at Walloon Lake***

***Blue Water Developmental Housing, Inc.***

***CARE of Southeastern Michigan***

***Cassopolis Family Clinic Network***

***Centria Healthcare Autism Services***

***Cherry Street Health Services***

***CNS Healthcare***

***Common Ground***

***Community Housing Network, Inc.***

***Community Living Options***

***Community Living Services***

***Comprehensive Youth Services, Inc.***

***Creekside Residential Care***

***Easter Seals MORC***

***Ennis Center for Children, Inc.***

***FWOGC, Inc.***

***Flint/Saginaw Odyssey House***

***Great Lakes Recovery Centers, Inc.***

***Harbor Hall, Inc.***

***Heartland Center for Autism***

***Hegira Programs, Inc.***

***Heritage Homes, Inc.***

***Holy Cross Youth and Family Services***

***Hope Network***

***Innovative Housing Development Corp.***

***Judson Center Autism Connections***

***Kadima***

***Latino Family Services***

***Lincoln Behavioral Services***

***MiSide***

***MOKA***

***Neighborhood Service Organization***

***Oakland Family Services***

***Ortele Telemedicine***

***Perfectly Autistic, LLC***

***Phoenix House, Inc.***

***Pine Rest Christian Mental Health Services***

***Provider Alliance of Wayne County***

***Rose Hill Center***

***Sacred Heart Rehabilitation Center, Inc.***

***Saginaw Psychological Services, Inc.***

***Segue, Inc.***

***Services to Enhance Potential***

***Spectrum Community Services***

***Taylor Life Center***

***Ten Sixteen Recovery Network***

***The Children's Center of Wayne County***

***The Guidance Center***

***Training and Treatment Innovations***

***Trinity Health – Behavioral Services***

***Turning Leaf Behavioral Health Services***

***Wayne Center***

***Wellness, InX.***

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## Exhibitor **Sample** Layout (Governor's Ballrooms E-F)

