

CMH Association of Michigan
Exhibitor, Sponsorship, Advertising Opportunities for 2024 Winter Conference

February 6 & 7, 2024
Radisson Plaza Hotel, Kalamazoo, MI

Exhibit Coordinator: Monique Francis
517-237-3145 or mfrancis@cmham.org

This packet contains Conference Details (Page 1), List of Options available for purchase (Page 2), Membership listing (Pages 3-4), Facility Details (Pages 5-6), and Floorplan (Page 7)

SET UP / TEAR DOWN INFORMATION

Set Up: Monday, February 5, 2024, 3:00pm – 6:00pm or Tuesday, February 6, 2024, by 8:00am
Tear Down: Wednesday, February 7, 2024, after 12:00pm

SHIPPING INFORMATION

Shipping Information is located on pages 5 and 6.

HOTEL INFORMATION

Radisson Plaza Hotel & Suites, 100 W. Michigan Ave., Kalamazoo, MI 49007

2024 Room Rates: **Standard Room: \$135 plus taxes (Single/Double/Triple/Quad)**
 Concierge Room: \$160 (Single/Double)

When making your reservations, you will be charged a one-night NON-REFUNDABLE deposit.

Cancellation Deadline: If a guest does not arrive for their reservation, he/she will be billed for one nights' room rate plus applicable taxes, provided that the reservation is not canceled prior to 4 p.m. Eastern Standard Time one day prior to the date of arrival.

Parking: Discounted rate for self-parking of \$5 per night/car for *overnight hotel guests*. Parking for *non-hotel guests* will be discounted at \$10 per day/car.

Hotel Check In: 4 p.m. **Hotel Check Out:** Noon

To Make Your Reservations at the Radisson Plaza Hotel:

Phone Reservations: (269) 343-3333 and connect with either the reservations team or the front desk.

- Reservations team is available M-F 8 a.m. - 5 p.m. EST; the front desk team will manage requests outside of those times.
- For discounted rates, guests need to mention "CMHA Winter Conference"

[Book Your Hotel Reservation Online](#)

Deadline for Reduced Rate: January 14, 2024, or until the room block fills.

ALL REGISTRATION MUST BE DONE ONLINE – CMHA NO LONGER PROCESSES PAPER CONTRACTS. PLEASE CONTACT MONIQUE FRANCIS WITH ANY QUESTIONS.

DEADLINE TO REGISTER: January 26, 2024



Click [HERE](#) for Registration!

Sorry, no refunds or credits will be issued for exhibits or sponsorships purchased.

EXHIBITOR OPPORTUNITY	MEMBER PRICE	NON-MEMBER PRICE
Exhibitor Booth for Winter 2024 Conference <ul style="list-style-type: none"> Includes 2 people at the booth and entrance into conference activities Includes 2 breakfasts and 2 lunches for each person at your booth CMHA does not allow additional exhibitors per booth Maximum total of 2 people at each exhibitor booth Exhibit space is 9' x 5.' Exhibit table is 6' long. Electric included if requested. See below for Advertisement Opportunities being offered! 	\$1,500	\$1,800
SPONSORSHIP/ADVERTISING OPPORTUNITIES <i>*limited availability</i>	MEMBER PRICE	NON-MEMBER PRICE
*Winter 2024 Conference Morning or Afternoon Refreshment Sponsor <ul style="list-style-type: none"> Signage placed in the break area Company Name and Logo displayed in conference program Opportunity to draw/announce door prize during sponsored break 	\$450	\$520
*Winter 2024 Conference Breakfast Sponsor <ul style="list-style-type: none"> Signage placed in the meeting room Company name announced during keynote Company Name and Logo displayed in conference program 	\$600	\$700
*Winter 2024 Conference Lunch Sponsor <ul style="list-style-type: none"> Signage placed in the meeting room Company name announced during keynote Logo shown on 2 screens during lunch Company Name and Logo displayed in conference program Full page ad in onsite conference program 1 flyer or 1 attendee gift placed in conference bag 	\$1,250	\$1,550
Materials Placed in Winter 2024 Conference Bag <ul style="list-style-type: none"> 1 flyer or 1 attendee gift 	\$750	\$900
Wi-Fi Access for Conference Attendees <ul style="list-style-type: none"> Signage in the exhibit hall Recognition in conference program 	\$500	\$600
Full Page Advertisement in Onsite Conference Program <ul style="list-style-type: none"> Provide 1 vertical ad formatted onto 8.5 x 11 sheet of paper Ad should measure 8.5" wide x 11" high NO CROP MARKS Black & white/grayscale Acceptable formats: PDF, JPEG, PNG, or Word 	\$625	\$750
Winter 2024 Conference Consumer Scholarships: Sponsor individuals receiving services or their family members to attend the conference. <ul style="list-style-type: none"> Recognition in conference program Logo shown on 2 screens during 1 keynote 	\$500	\$600
*Logo Printed on Conference Bag along w/CMHA Logo <ul style="list-style-type: none"> 1 exhibitor per conference – first come; first served! 	\$875	\$1,000
*Email Blast to Conference Attendees <ul style="list-style-type: none"> Email sent out on your behalf from CMHA 2-3 weeks prior to conference. CMHA will not provide email lists to exhibitors. Limited to 3 companies per conference. 	\$1,000	\$1,250
*Conference Exhibit Hall Floorplan Upgrade <i>**See Page 7 for layout**</i> <ul style="list-style-type: none"> Select prime location on the exhibit floor. Contact Monique to choose the booth number you would like. First come – First served. 	\$450	\$520
Demonstration Opportunities with Targeted Audience; Host/Sponsor Private Receptions <ul style="list-style-type: none"> CMHA will send out invitations on your behalf. All actual costs for food, beverage, audio visual, internet, etc. will be the responsibility of the exhibitor. 	\$750	\$1,000
Banner Ad with Logo and Link on www.cmham.org	\$450 for Members AND Non-Members!	

Click [HERE](#) for Registration!

Sorry, no refunds or credits will be issued for exhibits or sponsorships purchased.



AFFILIATE MEMBERS

Affiliate Member	Affiliate Level
<i>Association for Children's Mental Health</i>	<i>Silver</i>
<i>Chorus Innovations</i>	<i>Gold</i>
<i>Colonial Life</i>	<i>Silver</i>
<i>Detroit Parent Network</i>	<i>Silver</i>
<i>Dykema Gossett, PLLC</i>	<i>Silver</i>
<i>Harbor Oaks Hospital</i>	<i>Silver</i>
<i>Havenwyck Hospital</i>	<i>Gold</i>
<i>Henry Ford Allegiance Health</i>	<i>Gold</i>
<i>Impresiv Health, LLC</i>	<i>Silver</i>
<i>Kitch, Drutchas, Wagner, Valitutti & Sherbrook</i>	<i>Silver</i>
<i>Maner Costerisan</i>	<i>Silver</i>
<i>Michigan Association of Alcoholism and Drug Abuse Counselors (MAADAC)</i>	<i>Silver</i>
<i>Michigan Association of Counties</i>	<i>Silver</i>
<i>Michigan Certification Board for Addiction Professionals</i>	<i>Silver</i>
<i>Mutual of America</i>	<i>Silver</i>
<i>NAMI Michigan</i>	<i>Silver</i>
<i>NeuroPsychiatric Hospitals</i>	<i>Silver</i>
<i>New Paths, Inc.</i>	<i>Silver</i>
<i>Oakland Mediation Center</i>	<i>Silver</i>
<i>PAS – Personal Accounting Services</i>	<i>Gold</i>
<i>Professional Counseling Center, P.C.</i>	<i>Silver</i>
<i>Rehmann</i>	<i>Silver</i>
<i>Roslund, Prestage & Company, P.C.</i>	<i>Silver</i>
<i>Saginaw Valley State University (SVSU)</i>	<i>Silver</i>
<i>Sparks Behavioral Services</i>	<i>Gold</i>
<i>StoneCrest Center (BCA of Detroit)</i>	<i>Silver</i>
<i>TBD Solutions</i>	<i>Silver</i>
<i>The TM Group, Inc.</i>	<i>Silver</i>
<i>Vista Maria</i>	<i>Gold</i>
<i>Vital Data Technology, Inc.</i>	<i>Gold</i>



PROVIDER ALLIANCE MEMBERS

Addiction Treatment Services
Adult Learning Systems – U.P.
All Well-Being Services
Alternative Services, Inc.
Arab Community Center for Economic & Social Services (ACCESS)
Arbor Circle Corporation
Assured Family Services
Bay Human Services, Inc.
Beacon Specialized Living Services, Inc.
Bear River Health at Walloon Lake
Blue Water Developmental Housing, Inc.
CARE of Southeastern Michigan
Cassopolis Family Clinic Network
Centria Healthcare Autism Services
Cherry Street Health Services
CNS Healthcare
Common Ground
Community Housing Network, Inc.
Community Living Options
Community Living Services
Comprehensive Youth Services, Inc.
Creekside Residential Care
Easter Seals MORC
Ennis Center for Children, Inc.
FWOGC, Inc.
Flint/Saginaw Odyssey House
Great Lakes Recovery Centers, Inc.
Harbor Hall, Inc.
Heartland Center for Autism
Hegira Programs, Inc.
Heritage Homes, Inc.

Holy Cross Youth and Family Services
Hope Network
Innovative Housing Development Corp.
Judson Center Autism Connections
Kadima
Latino Family Services
Lincoln Behavioral Services
MiSide
MOKA
Neighborhood Service Organization
Oakland Family Services
Ortele Telemedicine
Perfectly Autistic, LLC
Phoenix House, Inc.
Pine Rest Christian Mental Health Services
Provider Alliance of Wayne County
Rose Hill Center
Sacred Heart Rehabilitation Center, Inc.
Saginaw Psychological Services, Inc.
Segue, Inc.
Services to Enhance Potential
Spectrum Community Services
Taylor Life Center
Ten Sixteen Recovery Network
The Children's Center of Wayne County
The Guidance Center
Training and Treatment Innovations
Trinity Health – Behavioral Services
Turning Leaf Behavioral Health Services
Wayne Center
Wellness, InX.



**Know Before
You Go**

Radisson Plaza Hotel & Suites, Kalamazoo, Michigan

Locally Owned and Operated by
Greenleaf Hospitality Group

100 West Michigan Avenue, Kalamazoo, MI 49007
(269) 343-3333



Incoming Shipment Guide:

- Materials allowed to arrive within three (3) days of the event
- To ensure delivery, format ALL incoming shipping labels:
Representative Name
Vendor Name & Event/Conference
C/O Radisson Plaza Hotel
100 W. Michigan Ave., Kalamazoo, MI 49007
- To ensure delivery, please contact the Radisson Plaza Hotel & Suites Kalamazoo Shipping & Receiving Department at (269) 226-3159
- The Radisson Plaza Hotel & Suites Kalamazoo does not accept liability for equipment, goods, displays, or other materials that arrive unmarked, damaged, or fail to arrive at the hotel

Parking Garage Entrance: 198 North Rose Street

Parking Garage (3rd Floor) = Access
to Hotel (2nd Floor)

Parking Garage Pricing:

Hours 1 – 4: \$2.75/hour
After 4 hours: \$2/hour
Daily maximum: \$30
Lost ticket: \$30

Parking Garage Height: 6'7"

Oversize Vehicle/Trailer Parking? Provided OFFSITE

Speak with Conference Event Coordinator to
Arrange

Loading Equipment/Exhibit Hall Materials into the Radisson Plaza Hotel:

- Main Hotel entrance doors = 72" x 80"; ground-level height
- Event space double doors = 72"x80"; single doors = 36"x80"
- N. Rose St. roll-up door = 12' x 12'; ground-level height
- Water St. roll-up door = 8' x 8'; 48" dock-level height

NOTE: Roll-up dock is used for ALL incoming hotel and outlet shipments; may be busy

Freight Elevators (4):

Dimensions (W/H/D):

1. Dock: 6'x8'x9'; 4,000-lb capacity
2. Arcadia Ballroom 1: 6'x7.5'x8'; 4,000-lb capacity
3. Arcadia Ballroom 2: 6'x8'x9'; 4,000-lb capacity
4. Service: 4'x7'x9' (13' raised ceiling); 5,000-lb capacity

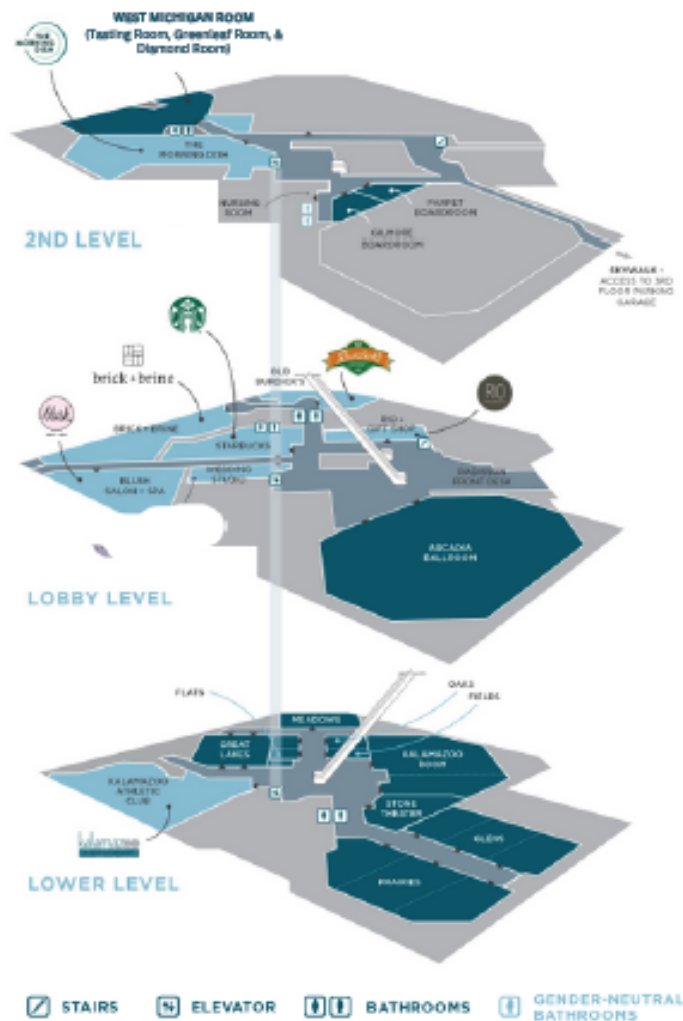
Know Before You Go

Vendor Guidelines:

- Vendors are only permitted inside the exhibit hall/event spaces during contracted times
- Vendors are not allowed to adjust the layout and setup of the event spaces
- Vendors are required to secure cords and cables to the floor with gaffer tape
- The Radisson Plaza Hotel & Suites Kalamazoo does not permit:
 1. Vendors to use hotel ladders or scissor lift
 2. Vendors/guests to stand on hotel chairs or tables
 3. Vendors to pass out pre-packaged goods, bakery goods, or outside food/beverage goods of any kind unless previously contracted and permitted by the hotel

Outgoing Shipment Guide:

- If a vendor materials are to be shipped after an event, the vendor **MUST** provide their own outgoing shipment labels, affixed to the outgoing freight/small packages
- If you do not have labels, print prepaid labels in one of our Hotel business centers (lobby level)
- After the exhibit hall is closed, the Radisson Plaza Hotel & Suites Kalamazoo Shipping & Receiving Clerk and the Event Services team will transport all outgoing shipments **WITH AFFIXED OUTGOING LABELS** to the shipping and receiving dock (Water St.)
- Items will be shipped no more than two (2) business days after the event, once labels are affixed properly
- Hotel is not responsible for shipping costs associated with the event and/or any vendor packages
- Questions? Contact Radisson Plaza Hotel & Suites Kalamazoo Shipping & Receiving Department at (269) 226-3159; open Monday-Friday 8 AM to 4 PM EST



Event Space Location:
Kalamazoo Room, Lower Level

QUESTIONS?

Please Speak with Conference Event Coordinator

NO Outside Food and/or Beverage Allowed in Event Space UNLESS Purchased Onsite at One of the Below Radisson Plaza Hotel & Suites Outlets or Restaurants. Thank you!

Exhibitor Layout (Inside Kalamazoo Room)

