

CMH Association of Michigan

Exhibitor, Sponsorship, Advertising Opportunities for 2023 Fall Conference

October 23 & 24, 2023
Grand Traverse Resort, Traverse City, MI

Exhibit Coordinator: Monique Francis
(517) 237-3145 or mfrancis@cmham.org

SET UP / TEAR DOWN INFORMATION

Set Up: Sunday, October 22, 2023, 3:00pm – 6:00pm or Monday, October 23, 2023, by 8:00am

Tear Down: Tuesday, October 24, 2023, after 12:00pm

SHIPPING INFORMATION

Shipping Details:

Deliveries should arrive at hotel no more than three (3) days prior to the Group's arrival. The Hotel does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the Hotel. The group or individual is responsible for insuring its property for loss or damage. Any materials being sent to the Hotel must be marked as follows:

1. Hold for Arrival - Attn: Guest's Name, Organization Name
2. Complete Return Address
3. Number of Boxes (example: Box 1 of 2 and Box 2 of 2)

Deliveries will be placed at the exhibitors table on Sunday, October 22, 2023. If you do not see your package(s), please go to the Concierge desk and they will connect you with the Shipping and Receiving staff.

Returns should be labeled and left at the exhibitors table for Shipping to collect and send out at the conclusion of the conference.

Ship Materials to:

Grand Traverse Resort, Receiving Department
Attn: CMHA Conference – October 23-24, 2023
100 Grand Traverse Village Blvd.
Acme, MI 49610

Not sure if you're a member? A list of CMHA members is provided on the last 2 pages.

DEADLINE TO REGISTER: October 13, 2023 at 5:00pm



PLEASE EMAIL YOUR LOGO TO MONIQUE AFTER REGISTERING FOR THE CONFERENCE. LOGO SHOULD BE .jpg, .png or .gif format (PLEASE NO PDF's).

[Online Registration Opening In August!](#)

EXHIBITOR OPPORTUNITY	MEMBER PRICE	NON-MEMBER PRICE
Exhibitor Booth for Fall 2023 Conference <ul style="list-style-type: none"> Includes 2 people at the booth and entrance into conference activities Includes 2 breakfasts and 2 lunches for each person at your booth CMHA no longer allows additional exhibitors per booth Maximum total of 2 people at each exhibitor booth Exhibit space is 9' x 5.' Exhibit table is 6' long. Electric included if requested. See below for Advertisement Opportunities being offered! 	\$1,200	\$1,440
SPONSORSHIP/ADVERTISING OPPORTUNITIES <i>*limited availability</i>	MEMBER PRICE	NON-MEMBER PRICE
*Fall 2023 Conference Morning or Afternoon Refreshment Sponsor <ul style="list-style-type: none"> Signage placed in the break area Recognition in conference program 	\$350	\$420
*Fall 2023 Conference Breakfast Sponsor <ul style="list-style-type: none"> Signage placed on the stage Company name announced during keynote Recognition in conference program 	\$500	\$600
*Fall 2023 Conference Lunch Sponsor <ul style="list-style-type: none"> Signage placed on the stage Company name announced during keynote Recognition in conference program Full page ad in onsite conference program (see below for specs) 1 flyer or 1 attendee gift placed in conference bag 	\$1,000	\$1,240
Materials Placed in Fall 2023 Conference Bag <ul style="list-style-type: none"> 1 flyer or 1 attendee gift 	\$600	\$720
Wi-Fi Access for Attendees in Fall 2023 Conference Exhibit Hall <ul style="list-style-type: none"> Signage in the exhibit hall Recognition in conference program 	\$400	\$480
Full Page Advertisement in Onsite Conference Program <ul style="list-style-type: none"> Provide 1 vertical ad formatted onto 8.5 x 11 sheet of paper Ad should measure 8.5" wide x 11" high NO CROP MARKS Black & white/grayscale Acceptable formats: PDF, JPEG, PNG, or Word 	\$500	\$600
Fall 2023 Conference Consumer Scholarships: Sponsor individuals receiving services or their family members to attend the conference. <ul style="list-style-type: none"> Recognition in conference program Logo shown on 2 screens during 1 keynote 	\$400	\$480
*Logo Printed on Conference Bag along w/CMHA Logo <ul style="list-style-type: none"> 1 exhibitor per conference – first come; first served! 	Not Available	Not Available
*Email Blast to Conference Attendees <ul style="list-style-type: none"> Email sent out on your behalf from CMHA 2-3 weeks prior to conference. CMHA will not provide email lists to exhibitors prior to the conference. Limited to 3 companies per conference. 	\$400	\$480
*Conference Exhibit Hall Floorplan Upgrade (Prime Location) <ul style="list-style-type: none"> Select your prime location on the exhibit floor. Contact Monique for more info. 	\$350	\$420
Demonstration Opportunities with Targeted Audience; Host/Sponsor Private Receptions <ul style="list-style-type: none"> CMHA will send out invitations on your behalf. All actual costs for food, beverage, audio visual, internet, etc. will be the responsibility of the exhibitor. 	\$500	\$600
NEW!! Banner Ad with Logo and Link on www.cmham.org	\$350 for Members AND Non-Members!	

Unfortunately, there are no refunds, however substitutions for exhibitor staff are permitted at any time!

[Online Registration Opening In August!](#)



AFFILIATE MEMBERS

Affiliate Member	Affiliate Level
<i>Association for Children's Mental Health</i>	<i>Silver</i>
<i>Colonial Life</i>	<i>Silver</i>
<i>Dr. Mioara Diaconu</i>	<i>Silver</i>
<i>Dykema Gossett, PLLC</i>	<i>Silver</i>
<i>Harbor Oaks Hospital</i>	<i>Silver</i>
<i>Havenwyck Hospital</i>	<i>Gold</i>
<i>Henry Ford Allegiance Health</i>	<i>Gold</i>
<i>Impresiv Health, LLC</i>	<i>Silver</i>
<i>Wesley Johnson</i>	<i>Silver</i>
<i>Kitch, Drutchas, Wagner, Valitutti & Sherbrook</i>	<i>Silver</i>
<i>Maner Costerisan</i>	<i>Silver</i>
<i>Michigan Association of Alcoholism and Drug Abuse Counselors (MAADAC)</i>	<i>Silver</i>
<i>Michigan Association of Counties</i>	<i>Silver</i>
<i>Michigan Certification Board for Addiction Professionals</i>	<i>Silver</i>
<i>Mutual of America</i>	<i>Silver</i>
<i>NAMI Michigan</i>	<i>Silver</i>
<i>NeuroPsychiatric Hospitals</i>	<i>Silver</i>
<i>Oakland Mediation Center</i>	<i>Silver</i>
<i>Optum Behavioral Health</i>	<i>Gold</i>
<i>Personal Accounting Services – PAS</i>	<i>Gold</i>
<i>Professional Counseling Center, P.C.</i>	<i>Silver</i>
<i>Rehmann</i>	<i>Silver</i>
<i>Roslund, Prestage & Company, P.C.</i>	<i>Silver</i>
<i>Shawn Snell (Hidden Jewels)</i>	<i>Silver</i>
<i>Sparks Behavioral Services</i>	<i>Gold</i>
<i>StoneCrest Center (BCA of Detroit)</i>	<i>Silver</i>
<i>TBD Solutions</i>	<i>Silver</i>
<i>The TM Group, Inc.</i>	<i>Silver</i>
<i>Barbara Lee VanHorssen</i>	<i>Silver</i>
<i>Vista Maria</i>	<i>Gold</i>
<i>Vital Data Technology</i>	<i>Gold</i>
<i>Erick Williams</i>	<i>Silver</i>
<i>Samantha Wilson</i>	<i>Silver</i>



PROVIDER ALLIANCE MEMBERS

Addiction Treatment Services
Adult Learning Systems – U.P.
All Well-Being Services
Alternative Services, Inc.
Arab Community Center for Economic & Social Services (ACCESS)
Arbor Circle Corporation
Assured Family Services
Bay Human Services, Inc.
Beacon Specialized Living Services, Inc.
Bear River Health at Walloon Lake
Blue Water Developmental Housing, Inc.
CARE of Southeastern Michigan
Cassopolis Family Clinic Network
Centria Healthcare Autism Services
Cherry Street Health Services
CNS Healthcare
Common Ground
Community Care Services
Community Housing Network, Inc.
Community Living Options
Community Living Services
Community Medical Services
Comprehensive Youth Services, Inc.
Creekside Residential Care
Development Centers
Easter Seals MORC
Ennis Center for Children, Inc.
FWOGC, Inc.
Flint/Saginaw Odyssey House
Great Lakes Recovery Centers, Inc.
Harbor Hall, Inc.
Heartland Center for Autism

Hegira Health, Inc.
Heritage Homes, Inc.
Holy Cross Youth and Family Services
Hope Network
Innovative Housing Development Corp.
Judson Center Autism Connections
Kadima
Latino Family Services
Lincoln Behavioral Services
MOKA
Neighborhood Service Organization
Oakland Family Services
Ortele Telemedicine
Perfectly Autistic, LLC
Phoenix House, Inc.
Pine Rest Christian Mental Health Services
Provider Alliance of Wayne County
Rose Hill Center
Sacred Heart Rehabilitation Center, Inc.
Saginaw Psychological Services, Inc.
Segue, Inc.
Services to Enhance Potential
Southwest Counseling Solutions
Spectrum Community Services
Taylor Life Center
Ten Sixteen Recovery Network
The Children's Center of Wayne County
The Guidance Center
The Healing Palace, Inc.
Training and Treatment Innovations
Turning Leaf Behavioral Health Services
Wayne Center
Wellness, InX.