

# CMH Association of Michigan – Exhibitor, Sponsorship, and Advertising Opportunities for 2020 Winter Conference

February 4 & 5, 2020  
Radisson Plaza Hotel & Suites, Kalamazoo, MI

Exhibit Coordinator: Monique Francis  
(517) 374-6848 or [mfrancis@cmham.org](mailto:mfrancis@cmham.org)

**Bonus! Sign up for all three 2020 conferences at a reduced rate! Save \$600-\$720!!!**

## SET UP / TEAR DOWN INFORMATION

**Set Up:** Monday, February 3, 2020, 3:00pm – 6:00pm or Tuesday, February 4, 2020, by 8:00am

**Tear Down:** Wednesday, February 5, 2020, after 12:00pm

## SHIPPING INFORMATION

### Shipping Details:

All shipments to be received *no more than 3 days* prior to event. Any Boxes or Skids that arrive more than 3 days prior will be charged a storage fee of \$1.00 per box/ per day and \$10.00 per skid/ per day. The hotel will return crates, at close of the exhibit, to your booth. The hotel will remove shipments from booth and reload on outgoing carrier. All shipment labels must be provided and completed by exhibitor. Outgoing charges are as follows: 1 - 10 Pounds: \$2.00; 11 – 20 Pounds: \$3.00; 21 – 100 Pounds: \$5.00. Outbound freight will be shipped within 2 business days after the close of the show, if labels are completed properly. The loading and unloading of smaller items may be done at the Main Entrance of the Hotel on Rose Street. The loading and unloading of larger items is to be done at the loading dock of the hotel, located on Water Street. Two freight elevators are located at the loading dock of the hotel, for your use. *\*\*\*There is no security provided at the Radisson Plaza Hotel.*

### Ship Materials to:

CMHA Winter Conference, C/O Radisson Plaza Hotel & Suites  
100 W. Michigan Avenue, Kalamazoo, MI 49007  
Attn: Jenna Wolfram

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MEMBER RATE  
\$3,000

NON-MEMBER RATE  
\$3,600

*Not sure if you're a member? List of CMHA members is provided on the last page.*

ALL REGISTRATION MUST BE DONE ONLINE – CMHA NO LONGER PROCESSES PAPER CONTRACTS. PLEASE CONTACT MONIQUE FRANCIS WITH ANY QUESTIONS

## REGISTRATION TO OPEN: DECEMBER 20, 2019



## DESCRIPTION OF SERVICES ON NEXT PAGE!

AVAILABLE FOR PURCHASE ONLINE

**REGISTRATION DEADLINE: JANUARY 17, 2020!**

EXHIBITOR OPPORTUNITY	MEMBER PRICE	NON-MEMBER PRICE
<b>Exhibitor Booth for Winter 2020 Conference</b> <ul style="list-style-type: none"> <li>• Includes 2 people at the booth and entrance into conference activities</li> <li>• Includes 2 breakfasts and 2 lunches for each person at your booth</li> <li>• \$300 charge for each additional person over 2 (\$360 for Non-members)</li> <li>• Maximum total of 4 people at each exhibitor booth</li> <li>• Exhibit space is 9' x 5.' Exhibit table is 6' long. Electric included if requested.</li> <li>• See below for Advertisement Opportunities being offered!</li> </ul>	\$1,200	\$1,440
<b>Bonus! Sign up for all three 2020 conferences at a reduced rate! Save \$600-\$720!!!</b>	\$3,000	\$3,600
SPONSORSHIP/ADVERTISING OPPORTUNITIES <i>*limited availability</i>	MEMBER PRICE	NON-MEMBER PRICE
<b>*Winter 2020 Conference Morning or Afternoon Refreshment Sponsor</b> <ul style="list-style-type: none"> <li>• Signage placed in the break area</li> <li>• Recognition in conference program</li> </ul>	\$350	\$420
<b>*Winter 2020 Conference Breakfast Sponsor</b> <ul style="list-style-type: none"> <li>• Signage placed on the stage</li> <li>• Company name announced during keynote</li> <li>• Recognition in conference program</li> </ul>	\$500	\$600
<b>*Winter 2020 Conference Lunch Sponsor</b> <ul style="list-style-type: none"> <li>• Signage placed on the stage</li> <li>• Company name announced during keynote</li> <li>• Logo shown on 2 screens during lunch</li> <li>• Recognition in conference program</li> <li>• Full page ad in onsite conference program</li> <li>• 1 flyer or 1 attendee gift placed in conference bag</li> </ul>	\$1,000	\$1,240
<b>Materials Placed in Winter 2020 Conference Bag</b> <ul style="list-style-type: none"> <li>• 1 flyer or 1 attendee gift</li> </ul>	\$600	\$720
<b>Wi-Fi Access for Attendees in Winter 2020 Conference Exhibit Hall</b> <ul style="list-style-type: none"> <li>• Signage in the exhibit hall</li> <li>• Recognition in conference program</li> </ul>	\$400	\$480
<b>Full Page Advertisement in Onsite Conference Program</b> <ul style="list-style-type: none"> <li>• Provide 1 vertical ad formatted onto 8.5 x 11 sheet of paper</li> <li>• Ad should measure 8.5" wide x 11" high NO CROP MARKS</li> <li>• Black &amp; white/grayscale</li> <li>• Acceptable formats: Word, WP, Publisher or PDF</li> </ul>	\$500	\$600
<b>¼ Page Advertisement in Onsite Conference Program</b> <ul style="list-style-type: none"> <li>• See ad specs above</li> <li>• CMHAM will scale the ad to the appropriate ¼ page dimensions</li> <li>• Use a large enough font (22 point or larger is recommended) that will be legible when reduced to the ¼ page size</li> </ul>	\$200	\$240
<b>Winter 2020 Conference Consumer Scholarships:</b> Sponsor individuals receiving services or their family members to attend the conference. <ul style="list-style-type: none"> <li>• Recognition in conference program</li> <li>• Logo shown on 2 screens during 1 keynote</li> </ul>	\$400	\$480
<b>*Logo Printed on Conference Bag along w/CMHA Logo</b> <ul style="list-style-type: none"> <li>• 1 exhibitor per conference – first come; first served!</li> </ul>	\$700	\$840
<b>Mobile Device Charging Station</b> <ul style="list-style-type: none"> <li>• Located next to your booth for maximum traffic flow</li> <li>• Signage on charging station</li> <li>• Announcement of charging station location</li> </ul>	\$350	\$420
<b>*Email Blast to Conference Attendees</b> <ul style="list-style-type: none"> <li>• Email sent out on your behalf from CMHAM 2-3 weeks prior to conference. CMHAM will not provide email lists to exhibitors. Limited to 3 companies per conference.</li> </ul>	\$400	\$480
<b>*Conference Exhibit Hall Floorplan Upgrade</b> <ul style="list-style-type: none"> <li>• Select your prime location on the exhibit floor. Contact Monique for more info.</li> </ul>	\$350	\$420
<b>Demonstration Opportunities with Targeted Audience; Host/Sponsor Private Receptions</b> <ul style="list-style-type: none"> <li>• CMHAM will send out invitations on your behalf.</li> <li>• All actual costs for food, beverage, audio visual, internet, etc. will be the responsibility of the exhibitor.</li> </ul>	\$500	\$600
<b>Banner Ad with Logo and Link on <a href="http://www.cmham.org">www.cmham.org</a></b>	<i>Not Available... Coming later in 2020!</i>	

## **CMHA Affiliate Members**

*Afia, Inc.*  
*Association for Children's Mental Health*  
*Rodney Barnes*  
*Core Solutions, Inc.*  
*Disability Network – Michigan*  
*Udhav Doctor*  
*Dykema Gossett, PLLC*  
*Gateway, Inc.*  
*Genoa, a QoL Healthcare Company*  
*Innovative Housing Development Corp.*  
*Wesley Johnson*  
*Maner Costerisan*  
*Michigan Association of Alcoholism and Drug Abuse Counselors (MAADAC)*  
*Michigan Association of Counties*  
*Michigan Certification Board for Addiction Professionals*  
*NAMI Michigan*  
*New Light Child and Family Institute*  
*Phoenix House, Inc.*  
*Professional Counseling Center, P.C.*  
*Ben Robinson*  
*Roslund, Prestage & Company, P.C.*  
*Sparks Behavioral Services*  
*StoneCrest Center (BCA of Detroit)*  
*TBD Solutions*  
*The TM Group, Inc.*  
*Wendy Vaughter*  
*Vista Maria*

## **CMHA PROVIDER ALLIANCE MEMBERS**

*Addiction Treatment Services*  
*Adult Learning Systems – U.P.*  
*All Well-Being Services*  
*Alternative Services, Inc.*  
*Arbor Circle Corporation*  
*Bay Human Services, Inc.*  
*Beacon Specialized Living Services, Inc.*  
*Bear River Health at Walloon Lake*  
*BioMed Behavioral Healthcare*  
*Blue Water Developmental Housing, Inc.*  
*CARE of Southeastern Michigan*  
*Centria Healthcare Autism Services*  
*Cherry Street Health Services*  
*CNS Healthcare*  
*Common Ground*  
*Community Alliance*  
*Community Care Services*  
*Community Housing Network, Inc.*  
*Community Living Options*  
*Community Living Services*  
*Community Programs, Inc.*  
*Comprehensive Youth Services, Inc.*  
*Consumer Direct Michigan*  
*Consumer Services, Inc.*  
*Creekside Residential Care*  
*Easter Seals Michigan*  
*Ennis Center for Children, Inc.*  
*FWOGC, Inc.*  
*Flint/Saginaw Odyssey House*  
*Great Lakes Recovery Centers, Inc.*  
*Great Lakes Regional Care*  
*Harbor Hall, Inc.*  
*Hegira Programs, Inc.*  
*Heritage Homes, Inc.*  
*Holy Cross Youth and Family Services*  
*Hope Network*  
*Jabez Recovery Management Services, Inc.*  
*Judson Center Autism Connections*  
*Kadima*  
*Latino Family Services*  
*Macomb Oakland Regional Center, Inc.*  
*MOKA*  
*Neighborhood Service Organization*  
*Northeast Guidance Center*  
*Oakland Family Services*  
*Ortele Telemedicine*  
*Ottagan Addiction Recovery, Inc. (OAR)*  
*Our Hope Association*  
*Pine Rest Christian Mental Health Services*  
*Professional Psychological & Rehabilitation Services, P.C.*  
*Provider Alliance of Wayne County*  
*Rose Hill Center*  
*Sacred Heart Rehabilitation Center, Inc.*  
*Saginaw Psychological Services, Inc.*  
*Services to Enhance Potential*  
*Spectrum Community Services*  
*Ten Sixteen Recovery Network*  
*The Children's Center of Wayne County*  
*The Guidance Center*  
*Training and Treatment Innovations*  
*Turning Leaf Behavioral Health Services*  
*Wayne Center*  
*Wellness, InX.*