

Michigan Association of Community Mental Health Boards



2012 Annual Report



From the Leadership



This report represents the first annual report authored by the Michigan Association of Community Mental Health Boards (MACMHB). In this time of swift and significant change in healthcare, our officers and Executive Board believe that providing MACMHB members and stakeholder partners with an annual summary of the activities and outcomes of our association is critical. If we are to continue our success in working with local, state, and federal representatives on behalf of the persons and families served by the public behavioral health and developmental disabilities system, we must do that in an organized and consistent fashion. Your active participation in that process during the past twelve months has enabled us to do just that, and it has led directly to the highlights and successes offered in the following pages.

Now more than ever, with the changes in healthcare being driven by the Affordable Care Act, the rising costs of health care, and limited public resources, your advocacy for and support of the interests of persons and families with intellectual/developmental disabilities, mental illnesses, serious emotional disturbances, and substance use disorders is essential. This has been the overarching focus of MACMHB for the past forty-five years.

We encourage you to share this report within your own community with your local stakeholders and partners. Together, we can insure that Michigan's publicly financed systems of care continue to provide the services and supports persons with disabilities need and are entitled to receive.

A handwritten signature in black ink, appearing to read "Edward Woods".

Edward Woods
President

A handwritten signature in black ink, appearing to read "Michael K. Vizena".

Michael K. Vizena
Executive Director

From the Provider Alliance



On behalf of the Provider Alliance, I am pleased to be able to place this letter in the first MAC-MHB Annual Report. This has been an eventful year for all stakeholders in the publicly funded behavioral health system, certainly including the more than seventy members of the Provider Alliance. At its inception, we wrestled with the excitement and uncertainty surrounding the Affordable Care Act and the related seismic changes to Michigan's behavioral health service delivery landscape. At its conclusion, the wrestling continues but with a touch more clarity of vision and direction and a glimpse of the thorny details to come.

The year also saw major strides in the development of the voice of the provider community. Building on the track record of the previous years our participation in the business of the Association continued to grow. Working together with the staff and the Executive Board of the Board Association, the Provider Alliance became an active participant on the Association's standing committees and internal work groups, and a voting member of the Executive Board and Member Assembly Meeting. Our members also actively participated in the realm of State policy development, serving on several DCH work groups.

The year saw a continuation of the lengthening growth curve for the Provider Alliance. Provider Alliance grew in frequency, attendance and substance. Over the past year we have had discussions with guests ranging from key DCH staff, to state regulatory agencies, to state legislators. We have developed two position papers to offer input into the development of the publicly funded behavioral healthcare system. At the end of the year, in cooperation with the Board Association and the State Associations of Addiction Services, we held a day-long symposium on healthcare reform.

We look forward to the coming year and to continuing to participate actively in the further development of the Michigan behavioral health services and supports system.

A handwritten signature in cursive script that reads "Stacy L. Wilkinson".

Stacy L. Wilkinson, President
Provider Alliance

Introduction

The Michigan Association of Community Mental Health Boards (MACMHB) is a trade association comprised of forty-six Community Mental Health (CMH) boards and seventy-one affiliate members, mainly provider organizations under contract with one or more of the CMH boards. Organized under the Internal Revenue Code as a 501(c)(4), MACMHB services include the following:

- Legislative and public policy advocacy on behalf of its membership
- Ongoing conferences and trainings to provide education and training services to its members
- Access to products and services at discounted rates, such as e-learning, publications (booklets and pamphlets), and services (teleconference consultation, SUD-related testing, and consultation)
- Organization and support of annual CMHSP and PIHP contract negotiations with Behavioral Health and Developmental Disabilities Administration (BHDDA)
- Regular access to members in leadership from BHDDA
- Organization of standing and ad hoc workgroups membership to work with BHDDA

Legislative, Policy, and Advocacy Accomplishments

- In April, 2011, the State announced receipt of a CMS planning grant to reorganize and better integrate services and supports for persons with Medicare and Medicaid eligibility. Through robust advocacy and work with Michigan Department of Community Health (MDCH) representatives, MACMHB was able to influence the State's proposed plan to better serve persons with behavioral health and developmental disabilities who have dual eligibility.
- For the first time in five years, there were no reductions in the general fund support for CMH and SUD services in the state budget.
- With other healthcare and stakeholder partners, MACMHB advocated in support of legislation that creates a new mechanism to adequately fund Medicaid in Michigan. The \$400 million in claims assessment generated are used as matching funds for the State's Medicaid program, making its total value to the state \$1.2 billion for physical and behavioral health and developmental disabilities services.
- Working with legislators, MACMHB successfully advocated for language in the FY2012 and FY2013 budgets requiring that MDCH begin developing a program that creates a medical home for individuals receiving Medicaid mental health services. MACMHB also partnered with the Michigan Primary Care Association to provide a proposal to MDCH for a Medicaid State plan amendment for health homes for persons with chronic behavioral health and developmental disabilities conditions.



- Michigan sent thirty-three participants—CMH directors and staff, and providers from across the state—to the National Council’s 2012 **Hill Day and Public Policy Institute**, lobbying federal legislators and CMS for support of the state’s proposed plan for persons with Medicare and Medicaid eligibility.
- To expand the voice of provider organizations and improve advocacy efforts, MACMHB’s Member Assembly approved a bylaws change to provide four designated affiliate members with full voting privileges.
- The eighth annual **Walk A Mile In My Shoes** (WAM) rally was held on the Capitol steps on May 9, 2012. Organized by MACMHB’s Public Relations Committee, participants from all over the state numbered over 2,200. This year’s event was the largest ever, enjoyed wide media coverage, and was the largest event in Michigan to raise awareness during Mental Health Month. A photograph from the event is featured on the cover of this report.

Gogebic County CMHSP in Michigan’s upper peninsula sponsored its first *Walk A Mile In My Shoes* rally on May 23, 2012 on the shores of Sunday Lake in Wakefield, Michigan. The rally began with a short program of speakers which included Julie Hautala, CEO Gogebic County CMHSP; William Slavin, COO of NorthCare Network; Pat Gallinaugh, President of the Gogebic County Range Suicide Prevention Council; Val Swanberg, Gogebic County CMH Board member; Dr. Kirk Shott, staff member to Senator Casperson; Missy Lane, Chair of CMH anti-stigma committee, along with many consumers and family members who spoke about their own disability and recovery. Organizers were extremely pleased to have over 175 participants and attendees. Next year’s event has been planned for May 22, 2013 at Sunday Lake Park in Wakefield.



Those featured in the picture include Julie Hautala, CEO; Alisha Hill; Missy Lane QI Coordinator, Val Swanberg; Board Member, Bill Slavin; COO North-Care Network, Dr. Kirk Shott, staff member to Senator Casperson; and Dennis Lampart.

Conferences and Trainings

- 1,892 attendees participated in MACMHB’s 2011 fall, and 2012 winter, and spring conferences.
- 105 training and educational workshop/meetings were planned, managed, and supported by MACMHB staff. More than 7,520 persons participated in these events.
- The Regional Board Member Educational Forums were created by MACMHB’s Member Services Committee to provide educational opportunities for board members not able to participate in workweek trainings and conferences. In its third year, the five forums provided 34 board members from 12 different boards information on FY12 legislative activities and integrative care efforts.
- BoardWorks 2.0 has completed its fifth year of operation. This voluntary training is designed to provide all CMHSP board members with educational and training opportunities to build additional skills as board members. Through FY12, 308 board members from 35 boards have received trainings. Of those, 134 board members have earned certificates reflecting their participation in all of the trainings.

Member Highlights

For the third consecutive year, all CMHs were members of MACMHB, and affiliate membership in MACMHB expanded to seventy-one organizations, an increase of ten percent from FY11.



Organized by MACMHB's Public Relations Committee, MACMHB's **Traveling Art Show** completed its second two-year cycle. The art show—featuring art by persons with psychiatric and substance use disorders or developmental disabilities—travels around the state and is exhibited by CMHs with local community partners. Contributing artists are paid for their work. The art is sold via auction at the end of each traveling art cycle, and the proceeds are used to subsidize the subsequent art show. Pictured at left is one of the pieces—an acrylic on canvas.

MACMHB's **Connections** Newsletter, edited by Clint Galloway (Ionia County CMH board member), continues to be highly regarded throughout the State. In fiscal year 2012, its fourth year of publication, **Connections** saw yet another expansion, in both readership and publication content.

While originally intended for CMH board members, the distribution of **Connections** was expanded in 2009 and 2010 to our provider organizations, State legislators, and administra-

tion offices within State government. In addition, recipients of the electronic version of the publication were encouraged to share it within their own organizations.

In 2011, distribution of the publication was widened to include two more groups: 1) organizations that represent individuals or agencies that provide services to support persons with disabilities, and 2) organizations that advocate for such services and support.

It is our belief that this larger readership supports the mission of **Connections** in two ways: 1) expansion of the awareness and understanding of Michigan's publicly funded community-based system of supports and services for persons with mental illness, serious emotional disturbances, developmental disabilities, and substance use disorders; and 2) these partners will be an additional source for stories of the struggles and successes of persons with disabilities living a life they choose in their communities.



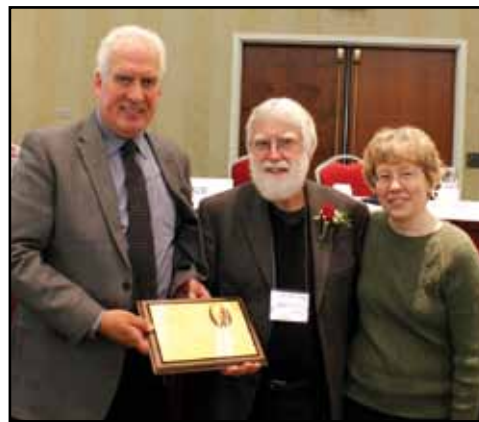
Awards



The **Hal Madden Outstanding Services Award** honors individuals from within the public mental health systems who have made, over time, outstanding contributions to the public mental health system. Sadly, Hal Madden, long time West Michigan CMH System board member and a five term President of MACMHB, passed away earlier this year. Mr. Madden served for fifty-five years on the West Michigan CMH System board. One of his proudest accomplishments was bringing people home to their communities and out of “being locked up in those damned warehouses,” as he referred to state institutions. He was one of MACMHB’s founding members.

The FY12 recipients of the **Hal Madden Award** were Clinton Galloway, board member of Ionia County CMH, editor of *Connections*, and a Western Region representative on the MACMHB Executive Board; and Christina Ward, Administrative Executive for the Michigan Association of Community Mental Health Boards. Our congratulations and gratitude go out to these dedicated and long-serving individuals.

The **Go To Bat Award** is presented to an individual outside of the public mental health system (DCH or CMH) who exemplifies extraordinary concern, advocacy or leadership



Left: Robert Lathers of Ionia County CMH, Clinton Galloway, and Clint's soul mate, Kirsten Slowins.

Pictured below is Christina Ward.



Above left to right: Bernard Parker, III and April Parker (Veda Sharp's oldest son and his wife); award winner Veda Sharp; Sharp's youngest daughter, Kendall Sharp; and Veda Sharp's husband, Kenneth Sharp.

aimed at improving the quality and quantity of community-based mental health services for persons with mental illness and developmental disabilities in Michigan. The FY12 recipient was Veda Sharp, retired CEO of Detroit-Wayne County CMH Agency.

The **Jim Neubacher Media Award** is presented to an individual or organization from the media who has portrayed mental health services accurately and positively in an effort to reduce stigma of mental illness or developmental disabilities in the community. The FY12 recipient was the *Grand Rapids Press*.

The **Partners in Excellence** are regional awards designed to recognize those who have, in the process of utilizing community mental health services, enhanced the perception of those services and their recipients within the community.

FY12 recipients were Robert Dillaber, Metro Region; Power of Peer Support Presentation Team, Central Region; and Roger Boston, Northern Region.

MDCH also provides the annual **Richard Wellwood Drop In Center Award**. The 2012 recipient was the Liberties South Drop In Center in Macomb County.

Fiscal Highlights

The audited final FY2011 MACMHB financial statement included a contribution of \$181,906 to the fund balance, which had been depleted over the past three fiscal years. A fund balance contribution of \$171,677 is anticipated for FY2012 based on the unaudited year end financial statement.

In an effort to continue diversification and pursuit of new revenue streams, MACMHB, through its Member Services Committee, entered preferred vendor agreements with companies providing telecommunications consulting and substance use disorder testing and products services.

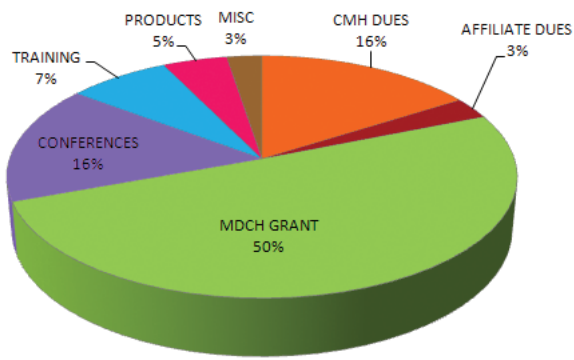
Improvements in fees and billing processes have improved MACMHB's cash flow and financial position.

STATEMENT OF REVENUE AND EXPENDITURES

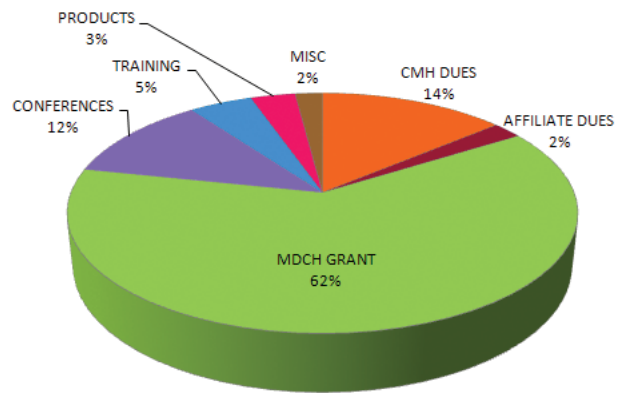
	FISCAL 2011-2012*	FISCAL 2010-2011
REVENUE		
CMH Dues	526,569	529,598
Affiliate Dues	94,162	84,247
MDCH Grant	1,660,855	2,368,783
Conferences	521,126	442,739
Training	245,766	179,533
Products	154,577	127,171
Miscellaneous	84,648	77,835
Total Revenue	3,287,703	3,809,906
EXPENDITURES		
Core Services	883,113	759,137
MDCH Grant	1,660,855	2,368,783
Conferences	256,248	243,446
Training	189,686	150,947
Products	126,124	105,793
Total Expenses	3,116,026	3,628,106
Net Retained Earnings	171,677	181,800
TOTAL	\$3,287,703	\$3,809,906

*Final, unaudited year-end figures as of November 7, 2012

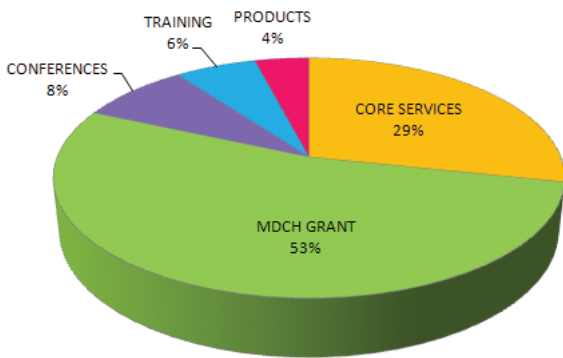
GRAPHIC REPRESENTATION AND COMPARISON FISCAL 2012 AND 2011 REVENUE AND EXPENDITURES



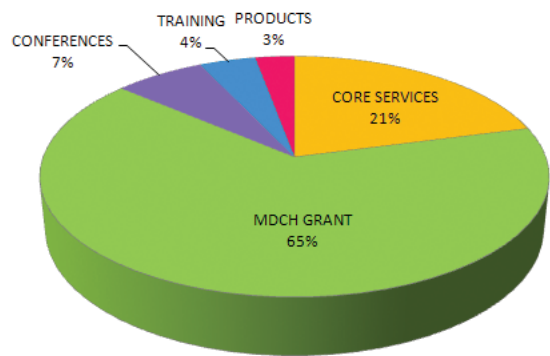
2012 REVENUE
(UNAUDITED)



2011 REVENUE



2012 EXPENDITURES
(UNAUDITED)



2011 EXPENDITURES

Leadership, Members, Staff

EXECUTIVE BOARD

Edward Woods (LifeWays), President
Steffan Taub (Oakland), 1st Vice President
Joan Flynn (Macomb), 2nd Vice President, Regional Secretary
William Davie (Pathways), Secretary
Elizabeth O'Dell (St. Joseph), Treasurer
Mary Anderson (Newaygo), Past President

COMMITTEE CO-CHAIRS

Children's Issues Committee

Greg Snyder (Newaygo)
Jan Wilson (Macomb)

Contract & Financial Issues Committee

Dan Russell (Genesee), Regional Chair
Jim Moore (Hiawatha), Regional Chair

Legislation Committee

Michael Brashears (Ottawa)
Clark Hubbard (Gratiot)

Member Services Committee

Robert Sprague (Lapeer), Regional Secretary
Patricia Bill (Macomb), Regional Chair

Policy Committee

Rich VandenHeuvel (West Michigan), Regional Chair
Michael Welsch (AuSable)

REGIONAL REPRESENTATIVES

Central Region

Michael McCartan (St. Clair), Regional Rep
Doug Ward (CMHCM), Regional Rep
Hank Weitenberner (Huron), Regional Rep
Sharon Beals (Tuscola), Alternate
Sandra Lindsey (Saginaw), Regional Chair

Metro Region

John Kinch (Macomb), Regional Rep
John Bowker (Oakland), Regional Rep
Terence Thomas (Detroit-Wayne), Regional Rep
Jeff Brown (Oakland), Alternate
Lou Burdi (Macomb), Alternate

Northern Region

Sr. Augusta Stratz (North Country), Regional Rep,
Regional Secretary
Dave Beck (AuSable), Regional Rep
Lester Barnes (Northern Lakes), Regional Rep
Greg Paffhouse (Northern Lakes), Alternate, Regional Chair
Robert Cudney (AuSable), Alternate

Southeast Region

Jane Terwilliger (Monroe), Regional Rep, Regional Secretary
Maxine Thome (CEI), Regional Rep
Jan Plas (Livingston), Regional Rep
Scott Gilman (Shiawassee), Alternate
Gregory Lane (Monroe), Alternate

UP Region

Rudy Kemppainen (Pathways), Regional Rep
John Basse (Pathways), Regional Rep
Mari Negro (Northpointe), Regional Rep
Robert Barr (Hiawatha), Alternate
Lisa Hinkson (Hiawatha), Alternate
Dan LaFoilie (Hiawatha), Regional Secretary

Western Region

Clinton Galloway (Ionia), Regional Rep
Adele Hansen (Newaygo), Regional Rep, Regional Secretary
Robert Lathers (Ionia), Regional Rep
Paul Ippel (network180), Alternate
Robert Wagel (Woodlands), Alternate

THE PROVIDER ALLIANCE

Grady Wilkinson (Sacred Heart Rehabilitation Center)
Jacqueline Wilson (Training & Treatment Innovations)
Kathleen Swantek (Blue Water Developmental Housing)
Ben Robinson (Rose Hill Center)

COMMUNITY MENTAL HEALTH SERVICE PROVIDERS

Allegan County CMH Services
AuSable Valley CMH Authority
Barry County CMH Authority
Bay-Arenac Behavioral Health Authority
Berrien Mental Health Authority d/b/a Riverwood Center
Centra Wellness Network
CMH Authority of Clinton-Eaton-Ingham Counties
CMH of Ottawa County
CMH Services of Muskegon County
Community Mental Health & Substance Abuse Services of St. Joseph County
Community Mental Health for Central Michigan
Copper Country CMH Services
Detroit-Wayne County CMH Agency
Genesee County CMH Services
Gogebic CMH Authority
Gratiot County CMH Services
Hiawatha Behavioral Health
Huron Behavioral Health
Ionia County CMH
Kalamazoo CMH & Substance Abuse Services
Lapeer County CMH Services
Lenawee CMH Authority

LifeWays
 Livingston County CMH Authority
 Macomb County CMH Services
 Monroe CMH Authority
 Montcalm Center for Behavioral Health
 network180
 Newaygo County Mental Health Center
 North Country CMH
 Northeast Michigan CMH Authority
 Northern Lakes CMH Authority
 Northpointe Behavioral Healthcare Systems
 Oakland County CMH Authority
 Pathways
 Pines Behavioral Health Services
 Saginaw County CMH Authority
 Sanilac County CMH
 Shiawassee County CMH Authority
 St. Clair County CMH Services
 Summit Pointe
 Tuscola Behavioral Health Systems
 VanBuren Community Mental Health Authority
 Washtenaw Community Health Organization
 West Michigan CMH System
 Woodlands Behavioral Healthcare Network

AFFILIATE MEMBERS

ACCESS (Arab Community Center for Economic and Social Services)
 Addiction Treatment Services
 Advanced Care Pharmacy and Medical Supply
 Afia, Inc.
 Alternative Services, Inc.
 Arbor Circle
 Arkay, Inc.
 Association for Persons in Supported Employment—Michigan Chapter (APSE)
 Bay Human Services, Inc.
 Beacon Specialized Living Services, Inc.
 BHPI CareLink ConsumerLink
 BioMed Behavioral Healthcare
 Blue Water Developmental Housing, Inc.
 Brighton Hospital, St. John Providence Health System
 CARE of Southeastern Michigan
 Cherry Street Health Services
 Common Ground
 Community Healing Centers
 Community Housing Network, Inc.
 Community Living Options
 Community Living Services
 Community Network Services
 Community Normalization Homes
 Community Programs, Inc.
 Comprehensive Youth Services/Clinton Counseling Center
 Consumer Services, Inc.
 Dykema Gossett, PLLC

Easter Seals - Michigan, Inc.
 Ennis Center for Children, Inc.
 ExpertCare Management Services
 F.W.O.G.C., Inc.
 Flint/Saginaw Odyssey House
 Functional Assessment Systems, LLC
 Gateway Community Health, Inc.
 Gateway, Inc.
 Great Lakes Recovery Centers, Inc.
 Harbor Hall, Inc.
 Hope Network
 Independent Opportunities of Michigan, Inc.
 Lakeshore Coordinating Council
 Macomb Oakland Regional Center, Inc.
 Michigan Association of Alcoholism and Drug Abuse Counselors (MAADAC)
 MOKA
 Neighborhood Service Organization
 Northeast Guidance Center
 Oakland County CMH Authority
 Oakland Family Services
 Ottagan Addiction Recovery, Inc. (OAR)
 Our Hope Association
 Phoenix House, Inc
 Pine Rest Christian Mental Health Services
 Professional Counseling Center
 Professional Psychological & Rehabilitation Services, PC
 Provider Alliance of Wayne County
 Rose Hill Center
 Roslund, Prestage & Company, P.C.
 Sacred Heart Rehabilitation Center, Inc.
 Saginaw Psychological Services, Inc.
 Services to Enhance Potential
 Southwest Counseling Solutions
 Spectrum Community Services
 Sunrise Centre
 Synergy Partners, LLC
 Ten Sixteen Recovery Network
 The Children's Center of Wayne County
 The Guidance Center
 Training and Treatment Innovations
 Turning Leaf Residential Rehabilitation Services, Inc.
 Vista Maria
 Wayne Center
 Wayne State University, Project C.A.R.E.

STAFF

Michael Vizena, Executive Director
 Alan Bolter, Associate Director
 Chris Ward, Administrative Executive
 Tresha Crenshaw, Accounting Clerk
 Georjean Knapp, Executive Board/Committee Clerk
 Annette Pepper, Training and Meeting Planner
 Monique Ryals, Receptionist



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Our Vision

The Michigan Association of Community Mental Health Board's vision is to improve the health, safety, and well being of Michigan communities by integrating and coordinating mental health services with those of state and local health and human service organizations and through collaborative relationships with consumers and community partners such as schools, courts, law enforcement, substance disorder providers, and others.

The role of CMHSPs and their contracted provider networks in the mental health system of the future is to —

- Provide the “safety net” for persons with severe and persistent mental illnesses, serious substance use disorders, serious emotional disturbance, and intellectual/developmental disabilities.
- Be the “network of choice” to effectively manage specialty services for 1.3 million Medicaid beneficiaries and for children enrolled in the MI Child program, in partnership with agencies of county, state and federal government.
- Preserve and promote the value of serving and supporting individuals in the least restrictive setting by providing a full range of community-based services and supports (including housing, employment, transportation and other essential supports) and by providing community-based long-term care for persons with psychiatric, substance use, and intellectual/developmental disabilities.
- Be a valued resource to community schools, jails, law enforcement/criminal justice organizations, primary care providers, and other community agencies and organizations.
- Improve services to children and adolescents in partnership with other state and local organizations and agencies through collaborative planning, service coordination and delivery.