

## Member Services Committee Meeting, March 15, 2018, 9:30am

Board Member Involvement – R. Sheehan

SUD Boardworks DVD – Bob Sheehan

Group discussed the core modules staying the same. Group further discussed the Continuing education modules, and how to proceed for distribution of these, including cost. It was determined that the Children's Issues DVD needed a decision made regarding this, as well. Suggestion was made to offer at a reduced rate to those who purchased the updated DVD sets at the \$150 rate. Support for this idea was expressed. Suggestion was also made to offer DVD series and supplemental DVDs for sale at conferences. Group then discussed the value of the Boardworks series, and if it could be offered for free. Lou reminded the group that the fees were established to offset production costs. Suggestion was made to produce the SUD DVD and offer at \$20 to those who purchased DVD sets at \$150, and \$25 for those who haven't. Another suggestion was made to lower the \$20 rate to \$15.

Group voted to offer the SUD DVD and/or Children's Issues Supplemental DVD at a cost \$15 to those who have purchased the updated DVD Series, and \$25 to those who have NOT purchased the DVD Series.

Fostering Dialog Among Members

Bob Sheehan reviewed this piece of information that was discussed at the last meeting in January, stating that there were 4 separate items to be looked at and finalized.

Board Member Forums

Bob reminded folks how we currently get information out to the membership. He recommended that the Association not host these Forums or organize them. Local organization efforts seem to be working well, and if any regions need help the Association can step in. Group voted to accept the recommendation from Bob Sheehan that any coordination and organization continue to be handled at a local level, and the CMH Association continue to attend such functions, but not host them.

3 conferences vs. 2 conferences

Bob again reviewed the list of pros and cons provided in the handout regarding holding 3 conferences per year versus holding 2 conferences per year. He recommended keeping 3 conferences for the Association membership per year.

Group voted to continue holding 3 conferences per year for the CMH Association.

Many have discussed this at their local Boards, letting them know that this would probably stay at 3 conferences per year, and that if their fellow Board Members do not want to attend all 3, they don't have to go. Suggestion was made that the pros and cons chart be sent out to the membership.

Regional Meeting Times at conferences

Bob Sheehan stated that he and Alan Bolter now have assigned time slots of 15 minutes per region at the Regional Meetings. He stated that it seemed to work well and flow smoothly. Group agreed by consensus.

Number of Member Assembly meetings

Bob stated that the Association is recommending that the Fall Conference Member Assembly be discontinued moving forward. He gave details of the importance of items at the Spring Conference, and the lack of items traditionally brought to the Fall Conference. Group voted to discontinue holding Member Assembly Meeting at the Fall Conference, holding only the Member Assembly meeting at the Spring Conference, but with the flexibility to add back in, an additional Member Assembly Meeting if needed throughout the year. By-Laws Committee will convene to see what changes are needed and implement any that are discovered, with an addition in the Summary of By-Laws changes reflecting that the Member Assembly Meeting could be added back in, encouraging that the Fall Conference would be the preferred time.

Group discussed whether or not reducing it to one would reduce attendance. Bob stated that it would not reduce attendance at the Fall Conference due to lack of content in that particular Member Assembly meeting.

Connecting 2018 Spring Conference with 2018 Walk A Mile Event

Bob Sheehan explained to the group that due to cancelling the contract with the Edward Village Hotel in Dearborn, and subsequently contracting with the Suburban Collection Showcase in Novi, the dates of these 2 events overlapped on May 2. He stated that he and Chris Ward suggest having box lunches on May 2 at the conference, and NOT have an afternoon plenary, letting folks know that if they would like to head to Lansing, they could still be involved in the Walk A Mile. Group agreed by consensus, that all decisions made by the Association to boost attendance would be approved by this Committee.

Chris Ward reviewed the 3 day conference versus 2 day conference handout that was distributed to the group. She reviewed the pros and cons of both 2 days, and 3 days. She then reviewed the recommendation put forth in the document regarding this topic. She recommended more educational opportunities such as pre-conference institutes, stating that having ½ day pre-cons allows for additional educational opportunities without requiring additional overnights and other costs such as meals. Group discussed their thoughts on the pros and cons that were presented by Chris. Group wondered if conference went to 3 days, could the plenaries be dropped. Both Bob and Chris stated that the Plenary was usually the draw. Group continued to discuss the option of expanding on the Pre-Conference day of the conferences, recognizing that the Fall Conference does NOT have Pre-Conferences. Clint thanked Chris for the hard work that she does in conference planning and asked what drives the need for additional educational opportunities. Chris stated that certain demographics are asking for deeper, "nuts and bolts" presentations.

Group voted to accept the recommendation put forth by Chris Ward as presented, keeping conferences at 2 days, not 3, and utilizing the Pre-Conference days to explore possibilities of expanding trainings avoiding additional costs given by Chris.

Chris then reviewed the hotel suggestions for the limitations at the Suburban Showplace in Novi. She stated that the hotel has a limit of 100 rooms for our event. She recommends that she make 2 room reservations per CMHSP in the Directors name and give them the confirmation numbers. They will contact the hotel, update the names for their reservations and arrange for payment, with a deadline to do so, or they forfeit the rooms.

Group voted to accept the recommendation as put forth by Chris Ward, to give 2 rooms to CMHs, with the understanding that the remaining rooms of the 100 would be available to those with disabilities or presenters.

Jan spoke about the CMH Involvement with their local school systems as it pertains to gun violence. He stated that he felt the Association should take a position on this. Cathy felt that this topic was a local issue, stating that her area has involvement with schools already established. Bob Sheehan stated that the Association is putting together a survey to address the level of involvement at the local level across the State. Bob stated that he will keep the group informed of actions stemming from this survey. Joe Stone informed the group that the Legislation & Policy Committee is forming a workgroup to identify suggestions that the Association may wish to put forth. Group continued to discuss differences in opinions, possibilities of actions to be taken and making sure that the Behavioral Health System is protected.

Proposed Changes to CMHAM Officer Election Procedures

Document currently being worked on. It will be brought to future meetings for further review and action. Group discussed and agreed that this would be brought to the April meeting.

Audio & Visual System Review – Bob Sheehan (enc)

Review of proposed updates along with pricing.

Comparative quotes not received as of 3/14/18

Recommend table to April Meeting

Group agreed by consensus to table to April Meeting.

Meeting adjourned at 12:10pm.